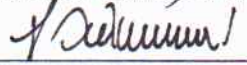





ESQUEMA TARIFARIO DE SERVICIOS PARA 2021

| HORARIO | | VALOR EMISION MEDIA HORA | INCREMENTO 2021 | VALOR BRUTO | VALOR SAYCO | VALOR IVA | TOTAL EMISION |
|---|-----|--------------------------|-----------------|--------------|-------------|------------|---------------|
| FRANJA HORARIA | | 2020 | 1.61% | 2021 | 1.3% | 19% | 2021 |
| Hasta 6:00 AM | B | \$ 377,860 | \$ 6,084 | \$ 383,944 | \$ 4,991 | \$ 72,949 | \$ 461,884 |
| 6:00 - 10:00 AM | AA | \$ 533,291 | \$ 8,586 | \$ 541,877 | \$ 7,044 | \$ 102,957 | \$ 651,878 |
| 10:00 - 03:00 PM | AAA | \$ 655,586 | \$ 10,555 | \$ 666,141 | \$ 8,660 | \$ 126,567 | \$ 801,368 |
| 03:00 - 07:00 PM | A | \$ 439,492 | \$ 7,076 | \$ 446,568 | \$ 5,805 | \$ 84,848 | \$ 537,221 |
| 07:00 - 10:00 PM | AAA | \$ 655,586 | \$ 10,555 | \$ 666,141 | \$ 8,660 | \$ 126,567 | \$ 801,368 |
| 10:00 - 12:00PM | AA | \$ 533,291 | \$ 8,586 | \$ 541,877 | \$ 7,044 | \$ 102,957 | \$ 651,878 |
| 12:00 - Cierre | B | \$ 377,860 | \$ 6,084 | \$ 383,944 | \$ 4,991 | \$ 72,949 | \$ 461,884 |
| SABADOS Y DOMINGOS | | VALOR EMISION MEDIA HORA | INCREMENTO 2021 | VALOR BRUTO | VALOR SAYCO | VALOR IVA | TOTAL EMISION |
| FRANJA HORARIA | | 2020 | 1.61% | 2021 | 1.3% | 19% | 2021 |
| Hasta 6:00 AM | B | \$ 377,860 | \$ 6,084 | \$ 383,944 | \$ 4,991 | \$ 72,949 | \$ 461,884 |
| 6:00 - 08:00 AM | A | \$ 459,823 | \$ 7,403 | \$ 467,226 | \$ 6,074 | \$ 88,773 | \$ 562,073 |
| 08:00 - 01:00 PM | AA | \$ 533,291 | \$ 8,586 | \$ 541,877 | \$ 7,044 | \$ 102,957 | \$ 651,878 |
| 01:00 - 03:00 PM | AAA | \$ 655,586 | \$ 10,555 | \$ 666,141 | \$ 8,660 | \$ 126,567 | \$ 801,368 |
| 03:00 - 07:00 PM | AA | \$ 533,291 | \$ 8,586 | \$ 541,877 | \$ 7,044 | \$ 102,957 | \$ 651,878 |
| 07:00 - 10:00 PM | AAA | \$ 655,586 | \$ 10,555 | \$ 666,141 | \$ 8,660 | \$ 126,567 | \$ 801,368 |
| 10:00 PM - CIERRE | AA | \$ 533,291 | \$ 8,586 | \$ 541,877 | \$ 7,044 | \$ 102,957 | \$ 651,878 |
| PROGRAMA COMERCIAL - MEDIA HORA | | \$ 1,673,837 | \$ 26,949 | \$ 1,700,786 | \$ 22,110 | \$ 323,149 | \$ 2,046,045 |
| PROGRAMA INSTITUCIONAL - MEDIA HORA | | \$ 1,102,576 | \$ 17,751 | \$ 1,120,327 | \$ 14,564 | \$ 212,862 | \$ 1,347,754 |
| PROGRAMA DE OPINIÓN - MEDIA HORA | | \$ 843,709 | \$ 13,584 | \$ 857,293 | \$ 11,145 | \$ 162,886 | \$ 1,031,323 |
| TRANSFER | | \$ 15,730 | \$ 253 | \$ 15,983 | \$ - | \$ 3,037 | \$ 19,020 |
| CERTIFICADOS | | \$ 14,646 | \$ 236 | \$ 14,882 | \$ - | \$ 2,828 | \$ 17,709 |
| ESCANEOS Y FOTOCOPIAS POR UNIDAD | | \$ 236 | \$ 4 | \$ 240 | \$ - | \$ 46 | \$ 285 |
| CLOSEP CAPTION CESION DE ESPACIOS MEDIA HORA | | \$ 11,471 | \$ 185 | \$ 11,656 | \$ - | \$ 2,215 | \$ 13,870 |
| CLOSEP CAPTION OTROS SERVICIOS \$5.500 POR MINUTO IVA INCLUIDO | | \$ 4,622 | \$ 74 | \$ 4,696 | \$ - | \$ 892 | \$ 5,589 |

Floridablanca, Enero 12 de 2021


LUZ DARY TORRES JURADO
 Cartera y Facturación
 Proyecto


AMANDA JAIMES MENDOZA
 Gerente


JUAN GABRIEL MEDINA RAMIREZ
 Director Administrativo y Financiero
 Reviso